Day 1 – November 2, 2018

7:45 – 8:45
Shuttle from Hilton Garden

8:00 – 9:00
Registration and Light Breakfast
DOM Atrium
Sponsored by MacMillan Publisher

9:00
Welcome: NMSU President Floros and Patti Wojahn
DOM 109

9:15 – 10:30
Keynote Addresses
DOM 109

What’s the Matter with Online Anger?
Dr. Garrett W. Nichols, Bridgewater State University
In this talk, Dr. Nichols seeks to remind us of something that seems obvious—that online activism and outrage has material consequences and effects—but that the effects of these rhetorical moments may not be what we anticipate. He argues that cyber activism and online outrage condition us to see the targets of our outrage not as human beings but as digital avatars who represent ideas, communities, movements, or stereotypes, but very rarely lived human experiences. Through introducing his own experience as the victim of a targeted alt-right cyber campaign, Dr. Nichols examines the rhetorically imbalanced relationship between audience and rhetor in a cyber harassment campaign as individual threats, diatribes, and pieces of hate mail are delivered individually but experienced collectively. At the same time, he looks at how his own online persona became an avataristic stand-in for the preconceived beliefs and expectations of an online community who saw him as a symbol of a larger political movement.

Water Matters
Dr. Donnie Johnson Sackey, University of Texas, Austin
In this talk, Dr. Sackey emphasizes that a turn toward ontology in community engagement affords environmental rhetoricians not only the opportunity for understanding environmental issues with greater complexity but also places us in the position to engage with others and act as advocates in the creation of space. The concern for multiplicity within environmental disputes raises a rhetorical problem. How can we represent and respect the fractional worlds that actors call home while moving toward a singularity that would allow us to best resolve a crisis? This presentation focuses on how water matters and the identity spaces that emerge in relation to it mattering through communicative acts like writing. Writing performs reality, but it also has the ability to adjust the relations that produce reality. Here Sackey actively advocates that we consider ways in which acting rhetorically can make and remake the physical world.
10:45 – 12:00  Concurrent Session A

BC 102  **Response Matters:*** Responsive Action to Silence, Speaking, and Situations Beyond One’s Control
Reorienting Ourselves to Silent Student Voices
Natalie Taylor, New Mexico State University
Searching for Feminist Resilience in the Composition Classroom
Karen Trujillo, New Mexico State University
Addressing Conflict in a Writing Program through Contemplative Pedagogy
Lauren Rosenberg, New Mexico State University
*Session Chair: *Karen Trujillo, New Mexico State University

BC 103  **News and Media Matters**
The Materiality of Social Media Surveillance and the Consequences for Writing Identity
Sarah Young, University of Arizona
Shedding Light on Bullshit, Fake News, and Alternative Facts
Maureen Daly Goggin, Arizona State University
Entering the Storehouse of Knowledge: Wiki-a-Thons in the Composition Classroom
Vanessa Osborne, University of Southern California
*Session Chair: *Randy Fromm, New Mexico State University

BC 106  **Global, Rural, and other Spatial Matters**
Global Peripatetics: Making Rhetoric Matter in Study Abroad
J.A. Rice, Western Kentucky University
(Re)Mapping Religious Terrains at a Faith-Based, Missionary and Disaster Relief Organization In Indonesia
Kavita Surya, New Mexico State University
Rhetorics of Rural Well-Being: Making the Arts and Humanities Matter
Kim Donehower, University of North Dakota
*Session Chair: *Kavita Surya, New Mexico State University

BC 111  **Bod(ily) Matters**
“Equible Wrights”: The Last Days of the Literacy Test in Mississippi
Kirk Branch, Montana State University
Bodies that Don't Matter: On Following as a Way to Value Difference and Dismantle Privilege
Lydia Wilkes, Idaho State University
“Can I Get a Witness?”: Making Queer Room with June Jordan
Aneil Rallin, Soka University of America
*Session Chair: *Mavis Beckson, New Mexico State University
12:00  Box Lunch Provided  
DOM Atrium  
Sponsored by the NMSU Graduate School

1:30 – 4:30  Makerspace: Process Matters, Play Matters  
BC First Floor  
Jen England & Rachel Tofteland-Trampe, Hamline University

1:30 – 2:45  Concurrent Session B

BC 102  Language and Legal Matters  
Words Create What Matters  
Jennifer Wilhite, University of Texas at El Paso  
An Object-Oriented-Ontological Analysis of the Sensuous Language of the Odes of Keats  
Mrinalkanti Ray, University of Texas at El Paso  
The Mattering of Law: Framing the Rhetorical Work of Legal Literacy in Seeing and Understanding Opportunity Structures within Social Movements  
Mark Hannah, Arizona State University  
Session Chair: Matthew Varvel, New Mexico State University

BC 103  Student, Writing, and Modal Matters  
Making Student Writing Matter  
Norah Ashe-McNalley, University of Southern California  
Nathalie Joseph, University of Southern California  
Modes, Codes, and Words Matter: A Multimodal Critical Study of Brochures in First Year  
Shuv Raj Rana Bhat, University of Texas at El Paso  
Crafting Identities of Digital Mattering  
Tasha Telles, Arizona State University  
Session Chair: Yvonne Contreras, New Mexico State University

BC 106  Public Science Matters  
A Rhetorical Examination of the Individualistic Ideology in the Pseudo-Scientific, Live Water Website  
Andra Steinbergs, San Diego State University  
I Am the Evidence: Wind Turbine Syndrome as Civic Affliction  
Noel Thistle Tague, University of Pittsburgh  
Becoming Naturalized: Crafting a White Decolonial Methodology for Studying Public Lands Debates  
Kathleen Ryan, Montana State University  
Session Chair: Kerry Banazek, New Mexico State University
3:00 – 4:15  Concurrent Session C

**BC 102  First Year Writing Matters**
What Matters in First-Year Writing: Transitions, Identities, Resources (Roundtable)
Kate Manglesdorf, University of Texas, El Paso
K. T. Shaver, Cal State University, Long Beach
Patti Wojahn, New Mexico State University
Beth Brunk-Chavez, University of Texas, El Paso
Session Chair: Kate Manglesdorf, New Mexico State University

**BC 103  Intervention, Facts, and Agency Matters**
Antiracist and Feminist Knowledge-Building Interventions (and Re-Interventions)
Holly Fulton-Babicke, Arizona State University
Do ‘Facts’ Really Matter?
Ian Barnard, Chapman University
An Alternative Conception of Responsible Rhetorical Agency in Rhetoric and Writing Studies
Robyn Tierney, New Mexico State University
Session Chair: Robyn Tierney, New Mexico State University

**BC 106  Place Matters**
Contours of Public Monuments: A Tribute to the Shadows of the DH Lawrence Ranch
Jeanieen Canfield, Oklahoma State University
Chicano/a Murals: Decolonizing Place and (Re)Writing the Terms of Composition
Nora Rivera, University of Texas at El Paso
Messages of Identity and Agency: The Rhetoric of Street Art
Stephanie Loney, San Diego State University
Session Chair: Natalie Taylor, New Mexico State University

**BC 111  Science, Healthcare, and Healing Matters**
What Matters in Science Literacy: How Listening to Students Instructs Us about Alternatives for Teaching about Controversial Issues
Maureen Mathison, University of Utah
Alexandra Degrauw, University of Utah
Patients Matter: Strategic Empowerment in a Healthcare Social Media Support Group
Jenny Shepphard, San Diego State University
Placebo Effect and the Rhetoric of Navajo Ritual Healing
Sally Said, University of the Incarnate Word
Session Chair: Evelyn Harry Saru, New Mexico State University

4:30 – 5:30  Center for Creative Research Workshop
DOM 109  Dr. Byron Hawk, University of South Carolina
5:00 – 6:00  Shuttle to Hilton Garden

7:00  Informal WSRL Happy Hour
Bosque Brewery

Day 2– November 3, 2018

7:45 – 8:45  Shuttle from Hilton Garden

8:00 – 9:00  Registration and Light Breakfast
DOM Atrium  Sponsored by Hayden McNeil Publisher

9:00 – 12:00  Makerspace: Process Matters, Play Matters
DOM Atrium  Jen England & Rachel Tofteland-Trampe, Hamline University

9:15 – 10:30  Concurrent Session D

DOM 005  (Multi) Language and Teaching Matters
Nontraditional Rhetoric: The Foregrounding/backgrounding of pluralized linguistic practices in Writing Classrooms in Suresh Canagarajah’s and Gloria Anzaldua’s Works
Suresh Lohani, University of Texas at El Paso
Teaching Practices and Language Ideologies of First Year Composition Instructors
Ashok Bhusal, University of Texas at El Paso
Rhetoric of Space to Embed States of Becoming and Difference in Multilingual Composition
Maria Prikhodko, DePaul University
Session Chair: Raphael Iván Reyes Juárez, New Mexico State University

DOM 006  Access and/in Spaces Matters
How Does Reading Matter in the Writing Center?
Kathryn Valentine, San Diego State University
Expressivism Matters: Moving Students from Private to Public Writing
Brittney Christy, University of North Dakota
The Legacy of Transgenerational Trauma: Women’s Documentaries as Material Mourning
Shelley DeBlasis, New Mexico State University, Carlsbad
Session Chair: Dylan Retzinger, New Mexico State University

DOM 018  Mapping, Networking, and Activist Matters
Mapping Literacies: The Material Rhetorics of Urban Design
Elizabeth G. Allan, Oakland University

Activists Writing Against the Wall: How Three Online Political Journals Suggest Making Social Change
Sarah Sloane, Colorado State University

Seeding the Future: The Rhetoric of Resilience, Community, and Sustainability in the Age of the Internet
Gerri McNenny, Chapman University
Jan Osborn, Chapman University

Session Chair: Marie Moeller, University of Wisconsin at LaCrosse

**DOM 223**

**Rhetorical Pasts and Future Matters**

Material Memory Places: Matter Creates Memorial Sites that Matter
Elizabethada Wright, University of Minnesota, Duluth

La Mesilla: Identity, Memory, and Nostalgia
Norma Palomino, New Mexico State University

Modernism Instead of Marriage: Why Women’s Material Inheritances Mattered to Modernist Paris
Catherine Ratliff, Colorado State University

Session Chair: Norma Palomino, New Mexico State University

10:45 – 12:00

**Closing Session E: Making Future Matters with Garrett W. Nichols and Donnie Johnson Sackey**

DOM 109

12:00 – 1:00

**Shuttle to Hilton Garden**